



Your Ticket to **ADVENTURE**

As a premier choice in entertainment-focused micro-mobility, ERYD is ready to bring fun and excitement to cities across the country. Unlike traditional scooter rentals, ERYD is focused on delivering an adventure to its customers, which makes it the go-to choice for those seeking a unique experience.

With seven corporate locations, over 600,000 rental hours and nearly 2,000 4.9-star ratings on Google, ERYD is poised to transform the scooter rental industry. For ERYD, its business is more than just getting people from one place to another. It's about providing thrilling adventures, shared joy and unforgettable moments that the brand's customers will talk about for years to come.

"We are the largest privately owned scooter rental company and franchise in the U.S.," explained Abraham Levitz, co-founder. "We have the largest and most advanced fleet, a custom designed app to run our business, our own designed and manufactured product line, years of best practices and the best franchise support team in the business."

While running a scooter business may not seem all that complicated, there are many behind-the-scenes complexities that aspiring entrepreneurs overlook. ERYD provides the guidance and support needed to overcome those challenges. "Training is a huge part of our business model, as this is a relatively new type of business to most people," Levitz said.



part sourcing, employee training, hiring and accounting. It also helps them handle large volumes of rentals with some locations experiencing up to 500 or more an hour.

ERYD has experienced significant growth in recent years with multiple news announcements highlighting its expansion. Recently, the company announced a corporate expansion to San Antonio which will bring ERYD's fun and adven-

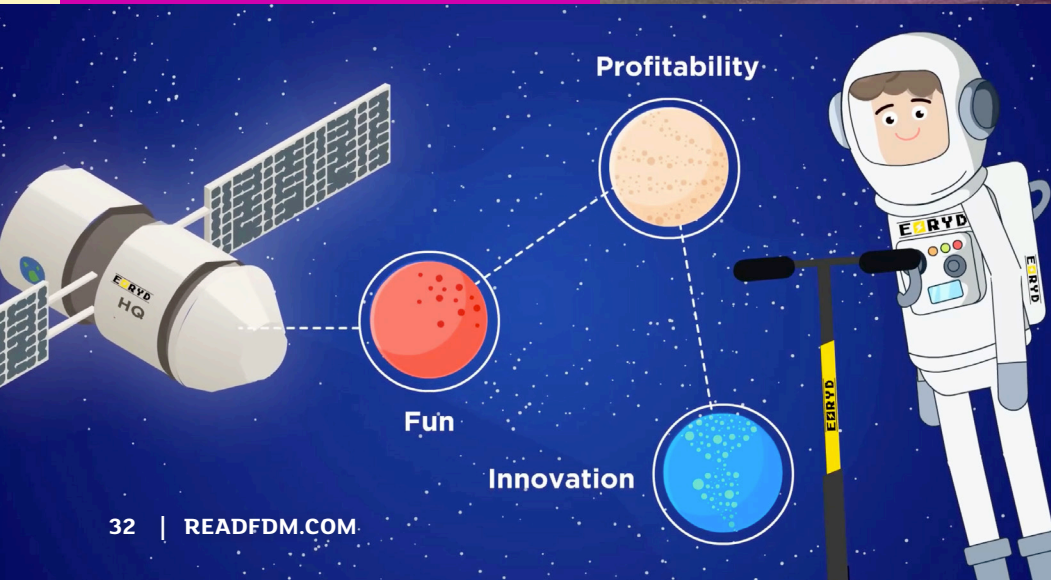
turous scooter rental experience to a new market. It also brought on BRANDED, a global consultancy firm, as a sales partner to help drive growth.

"We're focused on continued growth and expansion both locally and domestically," Levitz explained. "Our goal is to become the leading provider of electric scooter rentals and to create a lasting impact on the communities we serve."

ERYD recently launched several enhancements to improve the overall customer experience, including newly designed and manufactured scooters, an updated app and an improved sales website. These initiatives aim to provide customers with a wider range of options, improved technology and a more streamlined rental process.

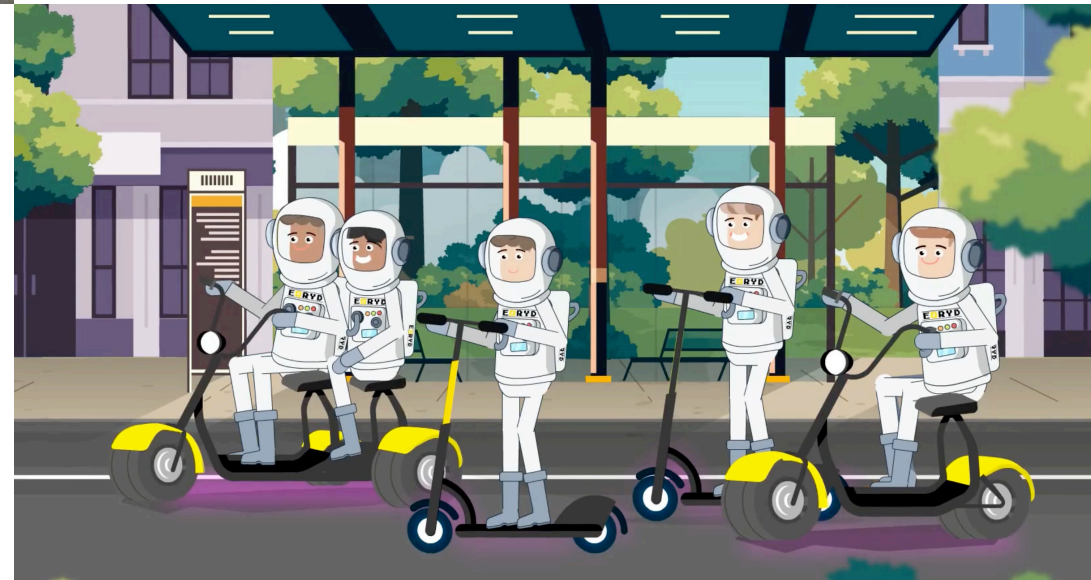
"We believe that ERYD is a truly unique and exciting franchise opportunity," said Levitz. "With our growing brand recognition and strong market presence, now is the perfect time to join our team. We're eager to welcome new entrepreneurs to our growing family."

Shelby Green



"Training followed by the amount of support that we have planned to implement will lower risk and speed up the time from opening to profitability."

Since the company's founding in 2019, ERYD has cultivated robust best practices based on trial and error. The brand's corporate team helps its franchisees with marketing, vehicle maintenance, product and



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